

2011 - WIPO (a division of the United Nations) adds select images from my portfolio to their permanent database as a case study focusing on the logistics surrounding artist copyright.

2009 - IGT calls "Cats" video slot with art created by Bob MacNeil a phenomenon due to its record breaking floor returns in multiple markets
responsibilities on project: art direction • production art

2009 - IGT releases "Secrets of the Forest" and "Princess of Paradise" both to number 1 test bed returns each with art by Bob MacNeil
responsibilities on project: art direction • production art

2007 - The video game "Bioshock" receives multiple industry awards, and was even named by Time magazine as one of the 100 greatest video games of all time. In 2003 Contagious Concepts & Irrational Games commission concept design work from Bob MacNeil for the pitch package used to acquire funding for "Bioshocks" development.
responsibilities on project: concept color & design

2004 - (3) illustrations selected for inaugural publishing of Exposé (The Best in Contemporary Digital Art Compilation Book)
responsibilities on project: digital illustration

2003 - Smith Design Associates awarded American Corporate Identity 20 award for Unilever Bestfoods (Sippy Peanut Butter Brand Redesign)
responsibilities on project: production art • image retouching

2003 - Smith Design Associates awarded Creativity 33 award for Unilever Bestfoods (Sippy Peanut Butter Brand Redesign)
responsibilities on project: production art • image retouching

2003 - Smith Design Associates awarded American Graphic Design Awards for Arla Foods (Dofino Cheese Brand Design)
responsibilities on project: production art • image retouching

2003 - Smith Design Associates awarded American Graphic Design Awards for Cadbury Schweppes Americas Beverages (Mott's Fruit Blasters Brand Design)
responsibilities on project: illustration • production art • image retouching

2003 - Smith Design Associates awarded Art Director's Club of NJ award for Cadbury Schweppes Americas Beverages (Mott's Fruit Blasters Brand Design)
responsibilities on project: illustration • production art • image retouching

2002 - Smith Design Associates awarded America Corporate Identity award for Kraft Foods (The Roll Fruit Snacks Package Design)
responsibilities on project: illustration • production art • image retouching

2002 - Smith Design Associates awarded America Corporate Identity award for Good Humor-Breyers Ice Cream (Popsicle Redesign)
responsibilities on project: illustration • production art • image retouching

2002 - Smith Design Associates awarded America Corporate Identity award for Unilever Bestfoods (SippySqueeze Stix Package Design)
responsibilities on project: illustration • production art • image retouching